PHOTO CONTEST “YOUTH AND RURAL DEVELOPMENT”
RURAL YOUTH INNOVATION AWARD IN LATIN AMERICA AND THE CARIBBEAN
PUBLIC CALL 01/2019

The “Youth and Rural Development” Photography Contest will award the top ten candidates who produce photos that portray how youth can contribute to rural development in Latin American and the Caribbean region.

The ten photos will compose an exhibition during the award ceremony of the Rural Youth Innovation Award in Latin America and the Caribbean, held in June 2020 (place to be defined). The authors of the three best-ranked photographs have the opportunity to receive training on events live coverage on social media and to participate in the awards ceremony, promoting youth’s participation and voice.

Young people, aged 18 to 35 years old, residents and nationals of Latin American and the Caribbean region are eligible to participate in this contest. To participate, young people must submit one photo containing a brief description of the place and context of the photograph (5 to 10 lines), as well as the authorization to use the image, duly completed and signed.

Regulation

Participation Rules

Art. 1 – The Rural Youth Innovation Award, through this public call, opens the applications to the “Youth and Rural Development” photo contest.

Single paragraph – The theme chosen for this contest is based on youth activities towards rural development. With this theme, the Rural Youth Innovation Award aims to identify and select ten photographs that evidences the contribution of young people to rural areas in Latin America and the Caribbean, especially regarding to innovation. The ten selected photographs will be displayed at the Awards ceremony and the three best-placed, if interested, will receive a workshop on events live coverage and have their transportation, accommodation and food expenses paid to accompany the Awards ceremony. More information on IFAD’s work and the Award can be found, respectively, at: www.ifad.org and www.ruralyouthaward.com

About applications

Art. 2 - Young people between 18 and 35 years old (until 16/12/2019) who are both nationals and residents of Latin American and Caribbean countries are eligible to join the Contest.

§ 1º - It is forbidden the participation of people holding any type of contract with the Award and with the executing units of IFAD-supported projects.

§ 2º - It is forbidden the participation of the members of the Technical Committee of the Award and IFAD staff.
Art. 3 - Registrations will open from 00:01 AM from 25/10/2019 until 11:59 PM of 16/12/2019. The photographs must be sent to the email address premiorural@ifad.org, accompanied by a brief description of the place and context of the photograph (5 to 10 lines), an authorization to use the photographs (available at the link: https://premiojovenrural.org/en/photocontest/) and e-mail and phone contact details.

Art. 4 - Each participant may submit only one photograph, which must be unpublished, meaning, was not presented in any book or exhibition, nor submitted in other contests until the entry date.

§ 1º - Photograph must be submitted at the moment of the application.

§ 2º - The photograph shall be duly identified, with the author’s name, full residential address, national identity number, telephone, e-mail, title and description of the photograph, observing the following criteria:

a) The photograph must be digital in jpg format, in 300 dpi size, between 3 and 8 megabytes (MB).

b) There is no restriction on the technique used, the photographs can be colour or black and white.

c) Candidates are responsible for the content of the photograph, including the author’s permission to publish, which must be completed from the template available in https://premiojovenrural.org/en/photocontest/, printed, signed, scanned and submitted to the Technical Committee at the time of application.

d) Upon applying, participants assign to IFAD the photograph property rights and authorize its use in any and all materials, documents and media for use in promotional campaigns of the Rural Youth Innovation Award and IFAD in Brazil and worldwide.

e) Authorization for the use of the photograph shall be granted free of charge. IFAD will make sure to credit the photographer when using it.

f) Photographs may undergo simple editing, fractionation, alteration of resolution, etc., according to the technical evaluation of the Award and IFAD staff, without prejudice to the essence of the photograph and the whole work.

§ 3º - Applying is free of charge;

§ 4º - Upon applying, all candidates accept the clauses and conditions set forth in this regulation.

About the selection

Art. 5 - The selection of winners will be made by a Technical Committee composed by the IFAD Brazil team. The twenty best photos will be pre-selected. The top ten finalists will receive a certificate of recognition of the Rural Youth Innovation Award, via postal office, and will have their photos displayed during the Rural Youth Innovation Award official award ceremony. Authors of the top three photos will have the right to choose whether they would
like to attend a live event coverage workshop and win an all-in trip for the same ceremony (including flights tickets, lodging and daily food).

§ 1º - Photographs that encourage violence, crimes and incite hatred, prejudice and / or discrimination will not be accepted;

About the awarding

Art 6. – A certificate of recognition will be handed in person to the top three, besides the event’s live coverage on social media workshop (to be conducted online) and travel with all expenses paid to accompany the award ceremony of the Rural Youth Innovation Award (planned to be held in June 2020 and venue to be defined).

§ 1º - Candidates who are qualified between the fourth and tenth places will receive, by post, a certificate of recognition of the Award.

About the Technical Committee

Art. 7 - The Technical Committee in charge of the selection of the photographs will be composed by the IFAD Brazil and the Award team, to be disclosed after the registration period.

Single Paragraph - The Technical Committee will have autonomy in the pre-selection and will follow criteria of photographic language, originality, creativity, coherence, and connection with the proposed theme.

About the results

Art. 8 - The winners disclosure will be made by the Rural Youth Innovation Award. Winners will be personally contacted by the end of February 2020, and information will be disclosed on the Award’s institutional website and social networks (Facebook, Instagram and Twitter).

§ 1º - The selected photographs will be printed and used for an exhibition during the award ceremony of the Rural Youth Innovation Award in Latin America and the Caribbean, which will take place in June 2020.

Final considerations

Art. 9 - The omitted cases will be decided by mutual agreement by the Technical Committee of the Contest.

Art. 10 – There will be no appeal regarding the pre-selected photos and their quality.

Art 11. - Nothing in or related to this public call shall be deemed to express or imply the waiver of the privileges and immunities of the United Nations including its subsidiary bodies, which are hereby expressly preserved.